

Laura Berger, MCC, CEBC – Professional Profile

About Laura Berger:



Laura Berger, MCC, CEBC coaches exceptional leaders. She is a columnist at the [Forbes Coaches Council](#), [Psychology Today](#), and bestselling author while serving as [Trustee](#) at the [Committee for Economic Development](#) of [The Conference Board](#).

Laura is a certified executive coach and founder of Berdéo Group featured on ABC, CBS, CNBC, US News and World Report, Yahoo Finance, Self Magazine, and podcasts across the globe. She utilizes evidence-based techniques such as [neuroscience](#), emotional intelligence (EQ-i), and high-touch, informative behavioral interviews to provide insight into clients' strengths and opportunities.

Her coaching style collaboratively accompanies clients to realize those priceless, invisible truths that lie in plain sight every day. From there, she and her clients work through practical methods to cope with, remove and often transform those barriers into invaluable opportunities. She proves the tangible success of all her coaching engagements by actively measuring and reporting value and coaching ROI (C-ROI). A qualified practitioner of emotional intelligence and conversational intelligence, she has spent 20+ years counseling leaders at enterprises such as Dell Technologies, VMware, Lyft, Zendesk, The Walt Disney World Company, NBC Universal, Quarles & Brady, Fox Rothchild LLP, PricewaterhouseCoopers, Deloitte, Volvo, Smurfit Kappa, Leo Burnett Worldwide, American Hospital Association, ChenMed, US Med, JenCare, Anthem, JP Morgan Chase, New York Life, Brown & Brown, University of Louisiana Systems, NCCI Holdings Inc, Publicis Group, WILD Network, ACDI/VOCA, Global Shapers Community and Big Brothers Big Sisters.

Her twenty-year journey in executive coaching made clear she would expand her organic calling—to enable, improve, and empower leaders toward their best actions—into the arena of government and public policy. In October 2020, Laura Berger became a [Trustee](#) at the [Committee for Economic Development](#) of [The Conference Board](#). This membership puts Laura on the frontlines of breaking public policy decisions, bringing a corporate perspective to policy recommendations delivered to Washington. What's more, she is privy to a unique and rare understanding of economic policy that enables her Client leaders' solid thinking and better aligns them on the global stage. She currently serves on the Climate, the Environment & Energy Task Force and Women in Corporate Leadership Committees.

Laura keynotes extensively at admired organizations including Bank of America, Merrill Lynch, Volvo Group, PricewaterhouseCoopers, Women Corporate Directors, International Women's Forum and, Society for Human Resource Management. As an in-demand speaker, travel enthusiast, and avid animal advocate, her clients happily invite her back to engage, inspire and move their participants to action.

Certified by the International Coach Federation as a Master Certified Coach (MCC), an Executive Forum leader at [The Women's Edge](#), and a committee member of [International Women's Forum](#) and [Paradigm for Parity](#), Laura actively utilizes her extensive network and span of influence to enable those she serves blast through their speed limits at work and give of themselves in life. Laura is co-author of two books, [Fall in Love Again Every Day](#), and bestseller [Radical Sabbatical](#).

Laura is a visiting guest speaker at the University of Chicago Booth School of Business and Northwestern University. She is a C-IQ (Conversational Intelligence) Enhanced Skills Practitioner, Emotional Intelligence- EQ-i 2.0 and EQ 360 B-Level Qualified Practitioner, Pearman Personality Integrator Qualified Practitioner, Master Certified Coach, and The Enneagram Spectrum of Personality Styles Practitioner.