

Laura Berger – Speaker Profile

About Laura Berger:



Laura Berger, PCC has captivated and inspired tens of thousands of leaders and professional superstars to balance peak performance with a gratifying life. Her mission has spread prolifically through her dynamic talks, workshops, media appearances, executive coaching, and bestselling autobiographical jungle caper [*Radical Sabbatical: A Hilarious Journey from a Stifling Rut to a Life Without Boundaries*](#). Her columns in [Forbes](#), [Psychology Today](#) and [Huffington Post](#) as well as appearances on ABC, Huffington Post Live, The Dr. Oz Show with Deepak Chopra, CNBC, *US News and World Report*, Yahoo Finance, *Self Magazine*, *The Miami Herald*, and podcast across the country showcase her Four Pillars of Success to pose tough questions and motivating a-has.

- How do ones priorities and the way time is spent match his/her core values?
- How can more efficiency be embedded in a workday to accelerate promotions and raises with the least effort?
- What cutting-edge techniques in mindfulness and compassion can be implemented today to promote innovation, sharpness of mind, and better health?

Laura is a certified executive coach and founder of [Berdéo Group](#). She has spent 20+ years counseling leaders at The Walt Disney World Company, Volvo, PricewaterhouseCoopers, Quarles & Brady, Leo Burnett Worldwide, American Hospital Association, JP Morgan Chase, Comcast NBC, Willis Group, Publicis Group, Big Brothers Big Sisters, and Merrill Lynch.

A Preferred Provider for the Society for Human Resource Management (SHRM), she extensively keynotes for leading organizations including Bank of America, Merrill Lynch, PricewaterhouseCoopers, Booz Allen Hamilton (Strategy&), Society for Human Resource Management, Women's Success Summit, National Association for Professional Women, Inspiration University, and National Association of Women Business Owners (NAWBO).



Laura is part of [100 Truly Amazing Women](#), [WEMagazine Who's Who in 2014](#), [June 2012 Woman of Focus](#), certified by the International Coach Federation as a Professional Certified Coach (PCC) and a member [Joe DiMaggio Children's Foundation](#). She actively utilizes her extensive network and span of influence to enable those she serves to not only blast through their speed limits at work, but also to be giving of themselves in life. She is co-author of two books, [Fall in Love Again Every Day](#) and bestseller [Radical Sabbatical](#).

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Testimonials:

"Thank you for leading such a relevant and insightful session." – **Patty Riedl, Principal, PricewaterhouseCoopers' Strategy& (formerly Booz Allen Hamilton)**

"Laura is an outstanding facilitator! Her professionalism, organizational skills and ability to keep meetings on track helped her create very successful facilitated sessions." – **Jim Gibson, Director Business Integration at American Hospital Association**



Berdeo Group in Speaker Showcase.

"GMSHRM will never be the same. Non-voyage truly a great success." – **Laura Marks, President of Greater Miami Society for Human Resource Management**

"Your presentation captivated us through story telling. My favorite way to learn!" – **Steven Light, President, Lumiere Solutions Group**

"...members were fortunate to meet and hear Laura's unusual story . . . It truly underscores the point of the role instinct plays in learning how to trust female natural talent." – **Linda Bolliger, Founder, CVO & Chair at Boardroom Bound**

"Laura's talk closed the symposium and through her typical blend of humor, insight and understanding of the human experience helped make the event a resounding success." – **Jay Feldman, CEO of Jay Feldman, Inc., speaker, and former Executive Director of UBS Wealth Management (regarding keynote delivered to Merrill Lynch.)**

"Laura brings vibrant and insightful stories in a humorous, playful communication style that lights up a room and inspires her audience to go forth to shatter their personal and professional speed limits. Her relatable professional and life experiences translate to practical applications for achievement and fulfillment. She shows that the sky is the limit for anyone who decides to be successful regardless of background or circumstance." – **Heidi Richards, Founder, Women In Ecommerce and Publisher of WEMagazine for Women**

"I would recommend Laura to speak to any organization that wants to motivate, inspire and coach their teams to reach the next level." – **Teana L. McDonald, President of National Association of Women Business Owners**



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Keynote Topics

Non Voyage!” Radical Solutions in the Face of the Growing Epidemic Global Overwork”

Humorous and action-packed stories from a jungle *Radical Sabbatical* and the exclusive Four Pillars of Success culminate in practical, implementable solutions to maximize performance in the face of the current epidemic of overwork and on-the-job stress. *(Approved by SHRM CP-SCP (Certified Professional/Senior Certified Professional) for 1 PDC Hour and by the Human Resource Certification Institute (HRCI) for 1.5 recertification credit hours.) HR (General) Reviewer Comments: HR (General) Credit Awarded.*

The Four Pillars of Success™: The Time-Tested Recipe to Radical Reinvention and Peak Achievement (Sept 2014 [Media Release](#))

While hard work is always essential, the true road to success is paved with courage and humanity for one’s self and others. Laura shares 4 simple, effective life principles that have propelled her and the captains of industry she mentors to exceptional personal and professional achievement time and again.

Jungle Gems: Inspire Your Teams Rise to New Achievement with Leadership Lessons from a Jungle Radical Sabbatical

Explore perilous canyons and 300 foot waterfalls with Laura as she navigates trials and tribulations leading to harsh and comical lessons that translate to techniques for maximizing performance and leadership capabilities.

A View From The Top of a Radical Rappel: The 3 Secret C’s to Your C-Suite

Be captivated by how rappelling from 200ft waterfalls, paragliding from the heights of 2400 ft over the jungles and coastline of Costa Rica translate into techniques to fostering and nurturing your leadership capabilities.

Negotiate Like a Woman: Radical Techniques to Bridge the Gender Gap to Yes

Women leading fulfilling lives ask for what they want—professionally and personally. Laura discusses insightful, practical tips to know and ask for what you want. Capture maximum value through skillful and effective negotiation. Laura’s tips have empowered clients to double their salaries in a week’s time!

Basic Instincts: A Radical Rediscovery of a Woman’s Place in Leadership

Women naturally think creatively, are true partners and collaborators, and walk in others’ shoes with emotional intelligence and empathy. Yet, these skills are often underutilized in a society valuing the traditional perceptions of strength and clout. Join Laura on her journey through the jungles of Costa Rica, clearing paths and rappelling 200ft waterfalls to bring the wonder of navigating life and business as authentic women into vivid and practical focus.